



ASSIGNMENT 6.1

Strategic Planning Committees

Before beginning this assignment, review Section 1 of Chapter 6 regarding the membership and charter of strategic planning committees.

Step 1: Review Planning Committee Details

Review the following strategic planning committee pages. Alternatively, find sites that detail strategic planning committees from an organization of your choice. Municipalities commonly provide details about their strategic planning committees.

[Linguistic Society of America](#)

[San Diego Community College District](#)

[Town of Fairfield, CT](#)

Step 2: Summarize Findings

For each planning committee, describe the following:

- Member representation (comment on the mix of members internally as well as any external memberships)
- Scope and activities (summarize the charter of each committee and comment on the responsibilities)

Step 3: Compare/Contrast Committees

Discuss how the committees differ and how they are similar from each other.

Then, discuss how these committees are different and how they are similar to the best practices outlined in Section 1 of Chapter 6.



Assignment 6.1 Assessment

The assessment portion is up to your discretion as the instructor and is not available to students. Responses from students may vary. The purpose of this assignment is to familiarize students with the various ways strategic planning committees may be structured. Part of the lesson is that there is not a one-size-fits-all approach despite some components that are commonly included.

Requirements for Full Points	Points Possible
Committee Member Composition Student comments on the committee member composition for each entity. While the student may not grasp differences in specific job titles, he or she should be able to comment on the mix of members and determine whether or not members from outside of the organization are involved.	10
Committee Member Charter Student includes a summary of the charter (scope and activities) for each committee.	10
Compare/Contrast Sites Student is able to detail how the strategic planning committees are similar and how they differ with examples related to committee member composition and committee charters.	10
Compare/Contrast to Courseware Best Practices Student is able to identify key differences and similarities between the sites reviewed and courseware best practices. <i>For example, one difference is the Linguistic Society of America has its committee involved in developing primary research tools in which results would be used for planning. This is unusual since planning committees typically have data available to them as they begin the process.</i>	10
References Citations link to appropriate, reliable references.	5
Mechanics Demonstrates professional standards for grammar, punctuation, spelling, and syntax; no use of "I," or "we."	5
Total Points	50