# **Sample Syllabus**

## **Instructor Information**

Name:

Office Location:
Office Hours:
Office Phone:

Email:

## **Course Description**

This course offers a practical and common-sense study of the logic and flow of a well-designed supply chain, understanding that each supply chain is different based on the products, locations, partners, and most importantly, customer requirements.

Built on the SCOR DS framework from the Association for Supply Chain Management, the textbook covers the topics of Planning, Orchestrating, Sourcing, Transforming, Ordering, Fulfilling, and Returning. The text begins with Planning and Orchestrating as strategic activities, cascading through the organization to operational or tactical levels and further to a transactional level to examine common, day-to-day tasks. At the end of each unit there is a list of job titles linked to a Department of Labor sponsored database of job titles, requirements, and responsibilities to support students in researching professional opportunities.

## **Course Objectives**

Upon the successful completion of this course, students will be able to:

* Utilize the language and concepts of logistics and supply chain and recognize those concepts in action
* Explain how logistics decisions impact the rest of an organization — financially and strategically
* Think strategically about supply chain design and how it impacts risk mitigation
* Identify the tactical and transactional strategies that must be used to meet the overriding strategic plan
* Evaluate the end-to-end logistics plan for an organization

## **Course Materials and Resources**

### **Required Materials**

* Logistics & Transportation Management courseware by Vicki Clark and Brad Gatlin
* Mimic Logistics simulation

Courseware, including the textbook and video lectures, are accessed online from Stukent.

## **Grading**

Note that for all assignments, cases, and exams, you are expected to back up your answers with *strategic reasoning*. You must critically analyze and explain your positions, and only superior analysis will receive top points.

You will be graded on the following items:

* **Assignments**: 12 @ 25 points each; 300 points total
* **Quizzes**: 12 @ 15 points each; 180 points total
* **Discussions**: 12 @ 25 points each; 300 points total
* **Exams**: 2 @ 60 points each; 120 points total
* **Simulation**: 100 points; 100 points total
* **Total Points**: 1,000
* **Optional Project**: Omit the Quizzes and exams; 8 parts @ 35 points each; 300 points total

## **Exams**

Exams feature short-answer, fill-in-the-blank, and essay questions. Strategic analysis and application in the answers is expected. Note that exams will cover all required readings, handouts, notes pages, and any / all class discussion.

## **Expectations**

Students are expected to read the required material before class and to be prepared to discuss, using examples of the concepts, as well as bring in additional material that addresses the topics.